



NEWS RELEASE

Informa launches Telecoms.com Mobile newsreader service sponsored by Sun Microsystems for the Mobile World Congress in Barcelona

London, February 11th 2008:

Telecoms.com, the leading online news source for the communications sector has launched Telecoms.com Mobile, a free mobile news application powered by the Leiki Focus personalisation engine.

At launch, Telecoms.com Mobile, a Java™ powered application, will give users access to the latest news on Mobile World Congress event (held Feb 11-14 in Barcelona) as well as the wider telecoms industry – all direct to their mobile phone.

The newsreader is sponsored by Sun Microsystems, Inc., (NYSE: JAVA) one of the largest providers of network computing solutions.

The application allows industry professionals to have fast and up-to-date access to personally interesting information on literally hundreds of devices and takes uniquely advantage of the limited space of the mobile screens. Leiki's adaptive personalisation technology means that as the user reads the articles, the service will learn their interests and automatically deliver relevant content based on the user's clicks into the personalised 'My News' section.

Telecoms.com Mobile is a Java ME-based application. Java ME is the most widely deployed wireless application platform shipping on over 8 out of 10 handsets with an installed base of over 2.1 billion Java-enabled handsets worldwide. Telecoms.com Mobile application runs on Java-enabled phones including Nokia and BlackBerry handsets, adjusting automatically to different mobile screen sizes and device configurations.

Ed Tranter, Group Publisher at Informa Telecoms & Media: "We're really excited to be working with Leiki on this new service. They have a proven pedigree in delivering mobile news applications to major clients and we look forward to a successful partnership going forward."

The Telecoms.com Mobile service is live today and users can visit telecoms.wap.com to register or text "Go Telecoms" to +44 7786 203222. For users with Spanish SIM cards, text "Go Telecoms" to 7606.

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Notes to Editors**About Informa Telecoms & Media**

Informa Telecoms & Media is the leading provider of business intelligence and strategic marketing solutions to the global telecoms and media markets. Our 104 analysts and researchers produce a range of intelligence services including news and analytical products, in-depth market reports and datasets focused to technology, strategy & content. We also organise 100+ annual events around the world, attended by more than 70,000 executives. In addition to the GSM>3G World Series, our events cover subjects as diverse as fixed and mobile operator strategy, network and handset technology, TV and mobile content and applications. For more information visit www.informatm.com.

About Leiki

Leiki provides patented software technology that automatically personalises content and community services. The functionality is based on automatic content analysis and learning of the user's preferences. Established in 2000, Leiki has offices in Helsinki and London. In 2005 Leiki was awarded a place in Red Herring's Top 100 European technology companies list and in 2007 received the European ICT Prize. Leiki's customers include Financial Times, Nokia and Sun Microsystems. For more information visit www.leiki.com.

About Sun Microsystems, Inc.

Sun Microsystems develops the technologies that power the global marketplace. Guided by a singular vision -- "The Network is the Computer" -- Sun drives network participation through shared innovation, community development and open source leadership. Sun can be found in more than 100 countries and on the Web at <http://sun.com>.