



PRESS RELEASE

Leiki Focus powers ground-breaking visualisation tool TopicSpace

Helsinki, March 15th 2007: TopicSpace, an intelligent 3D information visualisation tool, was unveiled today at the CeBIT exhibition in Hannover. The tool uses Leiki's advanced content analysis product Leiki Focus together with a visualisation engine by Valkeus Interactive in a concept pioneered by Pöyry Forest Industry Consulting. The three companies' collaboration has sparked a revolutionary product for visual information analysis.

The product is presented at CeBIT by Pöyry FI Consulting demonstrating weak signals discovery and advise on business strategy.

TopicSpace links work group tasks and ideas to a wide set of content feeds, which are organized in a 3D visual space by their similarity to topics relevant to the customer's business. Teams and individuals can use the tool to follow and discover market signals for e.g. R&D as well as rank and comment on topics.

Axes of the content universe can be set in natural language, which Leiki Focus analyses to find the most-related content. The automatic content analysis is based on a very detailed ontology (concept hierarchy), which is used to find the topics and their relevance for each content item.

According to Dr. Petri Vasara, head of Pöyry FI Consulting's New Technologies business area, "We only work with the best and the brightest. With Leiki and Valkeus, we can make our best concepts reality."

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Notes to Editors

About Pöyry Forest Industry Consulting

Pöyry Forest Industry Consulting is a global leader in management consulting in the forest industry. Its 'New Technologies' business area, headed by Dr. Petri Vasara, consults in areas ranging from telecom through consumer products to chemicals, creating new concepts and also tools as support for the consulting activities.

About Leiki

Leiki Ltd provides software technology that automatically personalises content and community services. The functionality is based automatic content analysis and learning of the user's preferences. Established in 2000, Leiki has offices in Helsinki and London. In 2005 Leiki was awarded a place in Red Herring's Top 100 European technology companies list and in 2007 nominated for the European ICT Grand Prize. www.leiki.com

About Valkeus Interactive

Founded in 2000, Valkeus Interactive Ltd pushes the limits of web and mobile user experience by developing visual representations of information collections for better browsability and explorability. Valkeus user experience design draws from rich multidisciplinary sources of information visualization, cognitive psychology and industrial arts. Valkeus is situated in Helsinki. www.valkeus.com