



PRESS RELEASE

## **FLANDER AND LEIKI ANNOUNCE PARTNERSHIP TO OFFER INTELLIGENT MOBILE APPLICATIONS**

### **Mobile developers join patented technology with world-class delivery**

**Helsinki, Finland, December 19<sup>th</sup> 2005** – Leiki, a leading provider of automatic personalisation technology and Flander, a mobile software testing and development services company, have signed a partnership agreement to develop and deliver intelligent mobile applications.

Flander's expertise in the development, testing and porting of highly advanced Symbian, Java and Linux applications will support large-scale implementations of Leiki's intelligent and user-friendly mobile products covering content, matchmaking and virtual personalities. These products have been built on top of Leiki's patented personalisation engine, which Flander integrates with content and user interfaces to produce a new breed of services enabled by artificial intelligence.

The mobile application market requires more sophisticated solutions for the rising number of high-end consumer devices. The Flander-Leiki partnership aims to meet this demand with mobile applications that automatically adapt to user preferences and offer advanced functionalities as well as better usability. Additionally, the applications can automatically create communities by using the latest mobile computing features.

"We are enthusiastic about working with Leiki, as the company has developed highly innovative technologies and shows excellent future prospects. The partnership between Flander and Leiki ensures a robust development path into the future. This co-operation is an example of how our testing and development services enable faster time-to-market for our partners and customers," said Seppo Kolari, Executive VP, Flander.

"Our partnership with Flander provides a strategic advantage to our customers, who benefit from Flander's outstanding handset expertise and delivery processes. As a result, Leiki can focus on developing its core technology and designing intelligent services around it. This is a practical win-win partnership with very exciting implications for the future," said Petrus Pennanen, CEO, Leiki.

**Note to editors:** Petrus Pennanen and Mika Heikinheimo are available for telephone enquiries at 13:00-14:00 (EET) on Monday, December 19<sup>th</sup>, 2005.

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**About Flander**

Flander Ltd is a mobile technology company specialised in software testing and software development with a focus on wireless solutions. The company has operations in Tampere, Lahti, Salo and Helsinki, Finland, as well as Beijing, China. Its customers include top-tier wireless appliance and network developers and service providers. Flander Ltd employs 180 software and testing professionals.

[www.flander.com](http://www.flander.com)

**About Leiki**

Leiki is a leading developer of intelligent web and mobile services that are easy to use and provide the most interesting content to each individual user. Leiki products are based on personalisation technology that automatically learns the user's preferences. Established in 2000, Leiki has offices in Helsinki and London. In 2005, Leiki was awarded a place in Red Herring's Top 100 European Technology companies.

[www.leiki.com](http://www.leiki.com)

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